

# MEAT FOR THE WORLD: IT'S SUSTAINABLE!



Global Forum 2015

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International Meat Secretariat

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# WE ARE A GLOBAL ORGANISATION FOR LIVESTOCK AND MEAT

**IMS** International Meat Secretariat

**OIV** Office International de la Viande

**OPIC** Oficina Permanente Internacional de  
la Carne



# INTERNATIONAL MEAT SECRETARIAT

- The International Meat Secretariat (IMS) brings together meat and livestock organisations throughout the world
- Non-profit making association.
- Forum for the exchange of ideas and experiences on international issues: conferences, meetings, publications
- Members: national meat and livestock organisations, corporations and other bodies connected with the meat and livestock sector
- Members from countries representing > 75% global meat
- Official representation in international organisations: FAO, OIE, OECD



# YOU ALREADY CONTRIBUTE TO SUSTAINABILITY

- Continuous improvement
- Responsible use of resources
- Responsible care of animals
- Economic contributions to rural communities
- Nutrient-rich, high-quality protein
- What consumers want



# CONTRIBUTIONS OF LIVESTOCK

14.5% GHG\* globally, 28% protein\*\*

- (Mainly) uses land not suitable for other activities
- 80% of feed not suitable for human consumption
- Draft power, livelihoods for the poor
- Offals, leather, rendering

\*does not include c-sequestration

\*\*proteins have different nutritional values



# MEAT IS GOOD FOR YOU

NUTRIENT RICH, cf carbohydrates and fats

- High quality protein, right proportion of amino acids vs plant protein
- Ideal delivery package for essential micronutrients
- Young (development, growth), women (iron), elderly (sarcopenia)
- Satisfies appetite –powerful anti-obesity
- Nutrient dense -as opposed to energy-dense



# UN ORGANISATIONS FOCUS ON LIVESTOCK ...

2006 “Livestock’s Long Shadow”

2014 “Tackling Climate Change Through Livestock”

2014 ICN2 Declaration on Nutrition

2015 Climate Change Negotiations ??



# FAO LIVESTOCK ENVIRONMENT ASSESSMENT & PERFORMANCE (LEAP)

International, multi-stakeholder

- Livestock supply chains, feed to producer to wholesale
- Large and small ruminants, pigs, poultry, feed
- Environmental sustainability, including eco-efficiency (=>food security)
- Multi-criteria approach (GHG emissions, biodiversity, nutrient cycles, water, etc.)



# FAO LIVESTOCK ENVIRONMENT ASSESSMENT & PERFORMANCE (LEAP) -cont

LEAP “products” in three years:

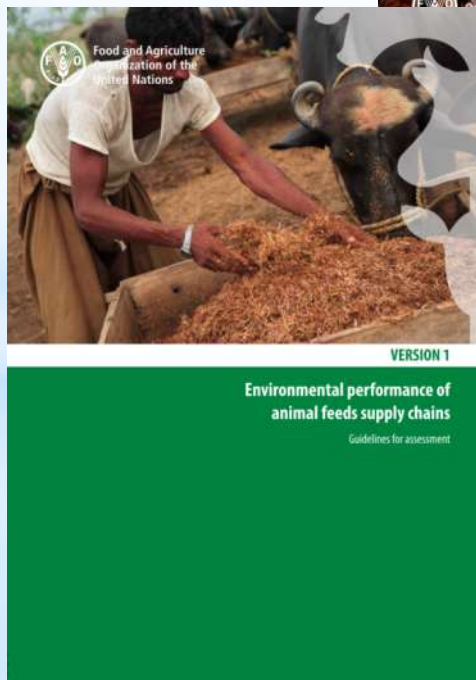
- Consensual environmental assessment guidelines using LCA approach
- Sound environmental assessment metrics
- \*Reference Data
- \*Performance Reporting



# LEAP PRODUCTS

Guidelines for feed, poultry and small ruminants: release of version 1.0

Feed



Poultry



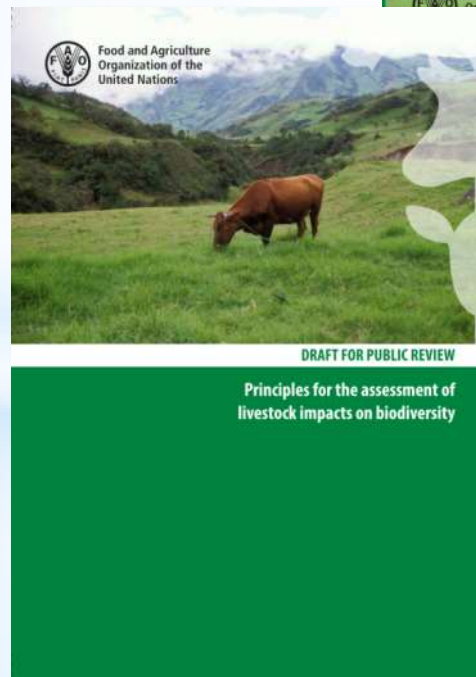
Small Ruminants



# LEAP PRODUCTS -forthcoming

Guidelines for large ruminants, principles on biodiversity: release of drafts for public review

## Biodiversity Large ruminants



# FAO GLOBAL AGENDA FOR SUSTAINABLE LIVESTOCK

FAO Committee for Agriculture

Mainstream sustainability discussion

Seven clusters

1. Governments
2. Private sector
3. Research/Academia
4. Non-Government Organisations
5. Civil Society
6. Donors (governments)
7. International organisations



# GASL -THREE FOCUS AREAS

## **Closing the efficiency gap**

*Efficient use of resources. Best production practices using existing technology*

## **Restoring value to grassland**

*Grasslands are under-valued: carbon sinks, biodiversity*

## **Waste to worth**

*Recovering energy and nutrients from animal manure*



# GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF ±

Five constituencies:

1. producers and producer associations,
2. commerce and processing sector,
3. retail companies,
4. civil societies
5. national or regional roundtables

Brazil, Canada, and USA Roundtables  
Other roundtables being formed



# WE MUST WORK TOGETHER

## MEAT SUPPLY CHAIN:

- Beef, Sheep, Pork (IMS)
- Dairy (IDF), Poultry (IPC), Eggs (IEC)
- Animal Feed (IFIF), Animal Health (IFAH)

## RESEARCH:

- CIPAV, Universities

## NGO's

- WAP, TNC, other partners???

## INTERNATIONAL ORGANISATIONS:

- FAO, World Bank, OIE, WHO, UNEP



# IS FOOD (MEAT) THE NEW SEX?

Mary Eberstadt

Hoover Institute 2010



# CARNE PARA EL MUNDO



LA VIANDE POUR TOUS

