

MEAT FOR THE WORLD: IT'S SUSTAINABLE!



Global Forum 2015

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International Meat Secretariat

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WE ARE A GLOBAL ORGANISATION FOR LIVESTOCK AND MEAT

IMS International Meat Secretariat

OIV Office International de la Viande

OPIC Oficina Permanente Internacional de
la Carne



INTERNATIONAL MEAT SECRETARIAT

- The International Meat Secretariat (IMS) brings together meat and livestock organisations throughout the world
- Non-profit making association.
- Forum for the exchange of ideas and experiences on international issues: conferences, meetings, publications
- Members: national meat and livestock organisations, corporations and other bodies connected with the meat and livestock sector
- Members from countries representing > 75% global meat
- Official representation in international organisations: FAO, OIE, OECD



YOU ALREADY CONTRIBUTE TO SUSTAINABILITY

- Continuous improvement
- Responsible use of resources
- Responsible care of animals
- Economic contributions to rural communities
- Nutrient-rich, high-quality protein
- What consumers want



CONTRIBUTIONS OF LIVESTOCK

14.5% GHG* globally, 28% protein**

- (Mainly) uses land not suitable for other activities
- 80% of feed not suitable for human consumption
- Draft power, livelihoods for the poor
- Offals, leather, rendering

*does not include c-sequestration

**proteins have different nutritional values



MEAT IS GOOD FOR YOU

NUTRIENT RICH, cf carbohydrates and fats

- High quality protein, right proportion of amino acids vs plant protein
- Ideal delivery package for essential micronutrients
- Young (development, growth), women (iron), elderly (sarcopenia)
- Satisfies appetite –powerful anti-obesity
- Nutrient dense -as opposed to energy-dense



UN ORGANISATIONS FOCUS ON LIVESTOCK ...

2006 “Livestock’s Long Shadow”

2014 “Tackling Climate Change Through Livestock”

2014 ICN2 Declaration on Nutrition

2015 Climate Change Negotiations ??



FAO LIVESTOCK ENVIRONMENT ASSESSMENT & PERFORMANCE (LEAP)

International, multi-stakeholder

- Livestock supply chains, feed to producer to wholesale
- Large and small ruminants, pigs, poultry, feed
- Environmental sustainability, including eco-efficiency (=>food security)
- Multi-criteria approach (GHG emissions, biodiversity, nutrient cycles, water, etc.)



FAO LIVESTOCK ENVIRONMENT ASSESSMENT & PERFORMANCE (LEAP) -cont

LEAP “products” in three years:

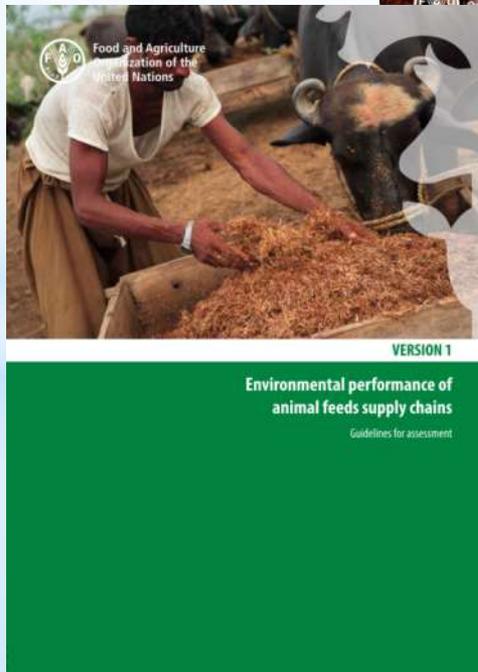
- Consensual environmental assessment guidelines using LCA approach
- Sound environmental assessment metrics
- *Reference Data
- *Performance Reporting



LEAP PRODUCTS

Guidelines for feed, poultry and small ruminants: release of version 1.0

Feed



Poultry



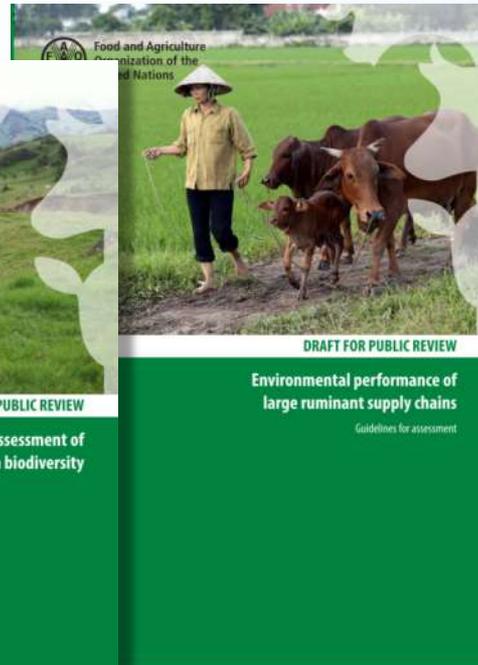
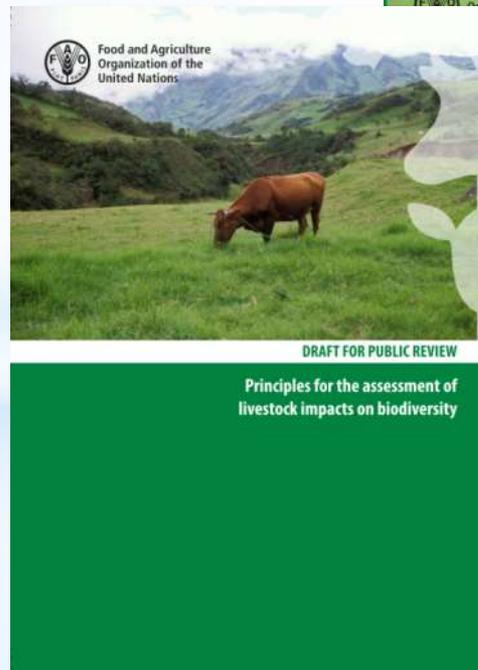
Small Ruminants



LEAP PRODUCTS -forthcoming

Guidelines for large ruminants, principles on biodiversity: release of drafts for public review

Biodiversity Large ruminants



FAO GLOBAL AGENDA FOR SUSTAINABLE LIVESTOCK

FAO Committee for Agriculture

Mainstream sustainability discussion

Seven clusters

1. Governments
2. Private sector
3. Research/Academia
4. Non-Government Organisations
5. Civil Society
6. Donors (governments)
7. International organisations



GASL -THREE FOCUS AREAS

Closing the efficiency gap

Efficient use of resources. Best production practices using existing technology

Restoring value to grassland

Grasslands are under-valued: carbon sinks, biodiversity

Waste to worth

Recovering energy and nutrients from animal manure



GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF †

Five constituencies:

1. producers and producer associations,
2. commerce and processing sector,
3. retail companies,
4. civil societies
5. national or regional roundtables

Brazil, Canada, and USA Roundtables
Other roundtables being formed



WE MUST WORK TOGETHER

MEAT SUPPLY CHAIN:

- Beef, Sheep, Pork (IMS)
- Dairy (IDF), Poultry (IPC), Eggs (IEC)
- Animal Feed (IFIF), Animal Health (IFAH)

RESEARCH:

- CIPAV, Universities

NGO's

- WAP, TNC, other partners???

INTERNATIONAL ORGANISATIONS:

- FAO, World Bank, OIE, WHO, UNEP



IS FOOD (MEAT) THE NEW SEX?

Mary Eberstadt

Hoover Institute 2010



CARNE PARA EL MUNDO



LA VIANDE POUR TOUS

