

Schedule Beef & Sheep Conference, June 13-21, 2012 Bakubung, Pretoria, South Africa

Sheep Conference

Bakubung, Pilanesberg

Wed, June 13 **Arrival day sheep participants**

15:00	Sheep participants depart on game drive.
18:00	Transfer to Boma for bush braai welcome evening (joined by cash crop group)
19:00	Return to accommodation (Lodge)

Thu, June 14 **Sheep Day 1 - analysis and workshop**

08:30 - 08:45	Introduction and global overview
08:45 - 10:15	Country presentation Algeria, Morocco, Tunisia
10:15 - 10:30	Coffee break
10:30 - 11:00	Country presentation New Zealand
11:00 - 11:45	Methods: Key performance indicators, improvements input sheet and questionnaire
11:45 - 12:45	International comparison of sheep production
12:45 - 13:00	Introduction to sheep workshop.
13:00 - 17:00	Transfer to the field trip region in Vredefort, lunch on the way and workshop talks
17:00 - 17:30	Check-in and freshen up
17:30 - 19:00	Strategy Session, communication, funding, growth marketing
19:00	Evening: Spit Braai - Venue in Vredefort

Fri, June 15 **Sheep Day 2 - strategy and field trip**

07:00 - 07:30	Transfer to Meyer's farm (1500 ewes with side business at Vredefort, Free State)
07:30 - 09:00	Breakfast on host farm
09:00 - 10:30	Visit of Meyer's farm
10:30 - 11:30	Transfer to feedlot
11:30 - 13:30	Visit of a 9000 lamb feedlot at Wolwehoek, Free State Province
13:30 - 17:30	Return to Pilanesberg and reporting summary of workshop using microphone on bus

Beef Conference

Bakubung, Pilanesberg

Fri, June 15 **Arrival day beef participants**

all day	17:30	Arrival Conference Participants
	19:30	Welcome evening conference, Bakubung Bush Lodge, Pilanesberg

Sat, June 16 **Beef Day 1**

08:45 - 09:00	Session opening
09:00 - 10:30	Country presentations: South Africa, Tunisia, Russia
10:30 - 11:00	Coffee break
11:00 - 12:00	Input: Drivers behind feed price volatility (Divan van der Westhuizen, BFAP, Pretoria) Input: Intensification vs. Extensification: what does it mean? (Claus Deblitz)
12:00 - 13:30	Lunch (including group picture)
13:30 - 15:30	Workshop 1: How do farmers adjust to rises in feed prices? Workshop 2: Intensification: a strategy to address demand trends, land scarcity and climate change?
15:30 - 16:00	Coffee break
16:00 - 17:30	agri benchmark tools Website, ranking, benchmark, maptool

Evening	EU-project participants: Project workshop Rest of the group: Free
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Sun, June 17 Beef Day 2

09:00 - 11:00	International Comparison of Cow-Calf and Beef Finishing
11:00 - 11:30	Coffee break
11:30 - 12:30	agri benchmark applications: Pernilla (agribef.se), Garry, Michael, Claus (EU)
12:30 - 14:00	Lunch
14:00 - 15:30	Farm stories: Canada, Kazakhstan, Morocco
15:30 - 16:00	Coffee break
16:00 - 17:30	agri benchmark applications: Emma, Sven, Lola / Ernesto
Evening	Sun city or free

Mon, June 18 Beef Day 3

09:00 - 10:30	Workshop 3: How will global agriculture in 2020 look like? Input: A global player's perspective on global agriculture (John Deere representative)
10:30 - 11:00	Coffee break
11:00 - 12:30	Visibility strategy (incl. FAO initiatives and production systems)
12:30 - 14:00	Lunch
14:00 - 19:00	Game drive
Evening	Boma Braai (barbecue)

Tue, June 19 Beef Day 4

09:00 - 10:20	Workshop summaries (1 sheep and 3 beef) - 20 minutes for each workshop
10:20 - 10:40	Coffee break
10:40 - 12:10	Other issues - Press release - Next steps, Conference 2013 - Other issues (partnerships, pig and poultry, ...)
12:10 - 13:00	Lunch
13:00 - 19:00	Departure and travel to Pretoria On the way to Pretoria - Visit the farm of Mr Neil Rissik who owns a Red Gate Bonsmara stud (ZA breed)
Evening	Free

Beef field trip, Karan beef and surrounds

Heidelberg

Wed, June 20 Field trip

09:00 - 17:00	All around Karan beef - Visit to abattoir in Balfour in the morning - Transfer to Heidelberg feedlot, lunch and visit - Transfer to a retailer in Nigel - Return to Pretoria
Evening	Visit one of the biggest shopping malls in South Africa (dinner / shopping)

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Global Forum in Pretoria

Roodevallei Country Lodge

The South African beef sector and the global context

Thu, June 21

08:00 - 08:15 **Reception - Coffee**

Opening

Moderation: Ronald Ramabulana

08:15 - 08:45 **Ntombi Msimang (Chairperson: NAMC)**
Welcome / opening address

Section 1: The global context

08:45 - 09:15 **Hsin Huang** (*International Meat Secretariat*)
The global beef industry: situation, drivers and perspectives

09:15 - 09:45 **Derek Baker** (*International Livestock Research Institute ILRI*)
African beef and sheep markets: situation and drivers

09:45 - 10:15 Coffee/Tea break and sweet & sour snacks

10:15 - 10:45 **Kevin Dhuyvetter** (*Kansas State University, USA*)
Perspectives of the US beef industry

10:45 - 11:15 **Peter Barnard** (*Meat and Livestock Australia*)
Becoming a winner in foreign markets: How Australia creates market access and export opportunities

11:15 - 11:45 **Sérgio de Zen** (*CEPEA, University of São Paulo, Brazil*)
The South American dragon: the factors of success and future challenges and opportunities

11:45 - 12:30 **Claus Deblitz** (*agri benchmark, vTI, Germany*)
Intensification of beef production: a strategy to address demand trends, land scarcity and climate change?

12:30 - 13:30 **Message from Ernst Janovski - ABSA (Sponsor of the Open Day)**
Lunch

Section 2: Consumers, small producers and expanding a national network

Moderation: André Jooste

13:30 - 14:00 **Hettie Schonfeldt** (*University of Pretoria*)
The red meat consumer in South Africa: Do we meet the challenge?

14:00 - 14:30 **Langa Simela** (*NERPO*)
The South African emerging producer: Challenges and options for the future

14:30 - 15:00 **Ernesto Reyes** (*agri benchmark partner Spain*)
The benefits of having national farm networks: an example

15:00 - 15:30 Coffee/Tea break and biscuits

Section 3: Perspectives for South Africa

15:30 - 16:30 **Panel discussion: Perspectives from South Africa**
Input from three industry representatives in South Africa
15:30 - 15:45 **Gerhard Schutte** (*Red Meat Producer Organisation RPO*)
15:45 - 16:00 **Leon de Beer** (*National Wool Growers Association NWGA*)
16:00 - 16:15 **Dave Ford** (*Red Meat Industry Forum*)
16:15 - 16:30 Results from the questionnaires and concluding remarks

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Tourist trip (optional)

Fri, June 22 Pretoria / Soweto