

Beef and Sheep Conference, June 15-20, 2018

Galway, Ireland

Mon, June 18 Global Forum

Trade, marketing, competitiveness and sustainability - the right mix for beef and sheep farming?

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| 09:00 - 09:15 | Welcome (Anne Kinsella, Teagasc & Irish <i>agri benchmark</i> partner)
Opening (Gerry Boyle, Director, Teagasc)
▶ Trade and marketing |
| 09:15 - 09:45 | Koen Dillen (European Commission, Unit A1 – Global Issues and relations with ACP)
EU free trade negotiations - status quo and likely outcomes |
| 09:45 - 10:15 | Michael Maloney (Director Quality Assurance, Bord Bia)
Origin Green - latest developments and results |
| 10:15 - 10:45 | Scott Tolmie (Meat and Livestock Australia)
The global beef consumer: A diverse and demanding beast |
| 10:45 - 11:15 | Coffee break |
| | ▶ Competitiveness |
| 11:15 - 11:45 | Claus Deblitz (Thünen Institute of Farm Economics - <i>agri benchmark</i>)
The competitiveness of Irish beef production in the global context |
| 11:45 - 12:15 | Ernesto Reyes (<i>agri benchmark</i>)
The competitiveness of Irish sheep production in the global context |
| | ▶ Sustainability and productivity |
| 12:15 - 12:45 | Catherine Moreddu (Trade and Agriculture Directorate, OECD, Paris)
Structural and policy drivers of farm productivity and sustainability in OECD and G20 countries |
| 12:45 - 14:15 | Lunch break |
| 14:15 - 14:45 | Brendan Dunford (Manager Burren Programme)
Sustaining a community and their place: a story from the Burren region, Ireland |
| 14:45 - 15:15 | Kevin Kilcline (Teagasc)
Assessing GHGs emissions along the sheep meat value chain in Ireland |
| 15:15 - 16:00 | Ernesto Reyes (<i>agri benchmark</i>)
Recent approaches for assessing sustainability at different levels (<i>agri benchmark</i> experience) |
| 16:00 - 16:30 | Coffee break |
| 16:30 - 17:00 | Catherine Egan (Teagasc): The Grass 10 Programme |
| 17:00 - 18:00 | Panel discussion , moderator Trevor Donnellan (Teagasc)
Experiences and conclusions on sustainability from a practical and an analytic point of view
- Sven Anders (Professor, University of Alberta)
- Kevin Hanrahan (Head of Rural Economy and Development Programme, Teagasc)
- Joe Healy (President, Irish farmers Association (IFA))
- Torsten Hemme (Chairman, IFCN Dairy)
- Michael Maloney (Director Quality Assurance, Bord Bia)
Trevor Donnellan and Claus Deblitz: Closing remarks |