

## Schedule Beef & Sheep Conference, June 13-20, 2013 York, England, United Kingdom

### Sheep Conference

The Royal York Hotel

#### Wed, June 12 Arrival day sheep participants

All day	<b>Arrival participants</b>
19:00	Welcome evening sheep

#### Thu, June 13 Sheep Day 1 - Countries, farms and field trip

08:30 - 09:15	<b>Session opening and global overview</b> (Ernesto Reyes, Peter Weeks)
09:15 - 10:15	<b>Country presentations:</b> UK (Paul Heyhoe), Namibia (Willie Schutz)
10:15 - 10:30	Coffee break
10:30 - 11:30	<b>Country presentations:</b> Uruguay (Carlos Molina), Ireland (Anne Kinsella)
11:30 - 13:00	<b>Workshop 1:</b> Sheep production systems: an <i>agri benchmark</i> attempt to classify Input from Vincent Bellet
13:00 - 18:00	<b>Field trip</b> (Findlay, Wilson) incl. lunch in bus
18:00	The Lion at Blakey Ridge, Kirkbymoorside, North Yorkshire

#### Fri, June 14 Sheep Day 2 - Comparison, workshop and strategy

09:00 - 09:30	<b>Report from the production system workshop</b>
09:30 - 11:00	<b>Methods of cost calculations and benchmarking</b>
11:00 - 12:00	Coffee break
12:00 - 13:00	<b>International comparison of sheep production</b>
13:00 - 14:00	Lunch break
14:00 - 16:00	<b>Workshop 2:</b> Land scarcity, overgrazing and desertification: situation and consequences Input from Karl Behrendt: the example of Inner Mongolia in China
16:00 - 16:30	Coffee break
16:30 - 17:45	<b>Next steps</b>

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### York, England, United Kingdom

#### Beef Conference

The Royal York Hotel

#### Fri, June 14 Arrival day beef participants

all day 17:30 Arrival Conference Participants  
19:30 **Welcome evening**

#### Sat, June 15 Beef Day 1

09:00 - 09:45 **Session opening and global overview** (Claus Deblitz, Debbie Butcher)  
09:45 - 10:45 **Country presentations:** UK (Carol Davies), Namibia (Willie Schutz)  
10:45 - 11:15 Coffee break  
11:15 - 12:45 **Farm story/country presentation:** Anna Zhuravleva (Russia), Uruguay (Carlos Molina)  
12:45 - 14:15 Lunch (including group picture)  
14:15 - 16:45 **Workshop 1** (with self-organised coffee break in between)  
Benchmarking of production systems and their economics (input: Emma Sanne, CD)  
16:45 - 17:15 Coffee break  
17:15 - 18:15 **Discussion about future analysis** (e.g. environment, animal welfare, grassland use ...)  
18:15 - 19:15 **EU cost project workshop** (for contributors of the study)

Evening Boat tour with meal and drinks

#### Sun, June 16 Beef Day 2

09:00 - 11:00 **Methods, cost of production**  
**International Comparison of Cow-Calf and Beef Finishing Part I**  
11:00 - 11:30 Coffee break  
11:30 - 12:30 **International Comparison of Cow-Calf and Beef Finishing Part II**  
12:30 - 14:00 Lunch  
14:00 - 18:00 **Workshop 2:** How can farmers increase productivity? (Claus Deblitz, Bernardo Ostrowski)  
**Workshop 3a:** Risk management - more required than ever? (Richard Veit)  
**Workshop 3b:** Small farm analysis - what are the questions? (Ernesto Reyes)

Evening Photo competition results (beef related, sheep related, countryside)

#### Mon, June 17 Beef Day 3 - UK-day with local experts and farmers (beef AND sheep)

09:00 - 09:30 **The EBLEX Better Returns Programme** (Chris Lloyd)  
09:30 - 10:00 **Virtual Beef Programme demo** (Steve Powdrill)  
10:00 - 10:15 **Demo of Virtual Grass** (Katie Brian)  
10:15 - 10:35 **An explanation of sheep stratification and the role of common grazing** (Chris Lloyd)  
10:35 - 10:50 Coffee break  
10:50 - 11:20 **Using the latest technology in cow-calf farming** (Mike Powley, cow-calf farmer)  
11:20 - 11:50 **Making the most of forage** (George Fell, sheep farmer)  
11:50 - 12:30 **Demo of EBLEX benchmarking tools** (Mark Topliff)  
12:30 - 13:30 Lunch  
13:30 - 19:00 **Beef farm field trip**

Evening Pub crawl

#### Tue, June 18 Beef Day 4 - Field trip, summary and wrap-up session

09:00 - 13:00 **Processor visit including lunch**  
13:00 - 15:00 **Local retail/farm shop visit and return**  
15:00 - 16:00 **Summary of workshops**  
16:00 - 16:30 Coffee break  
16:30 - 17:00 **Next steps**  
17:00 - 18:00 **Feedback round and closing remarks**

Evening Free evening

## Schedule Beef & Sheep Conference, June 13-20, 2013

### York, England, United Kingdom

#### Global Forum

The Royal York Hotel

#### The latest global and local beef and sheep market trends and developments

##### Wed, June 19

09:00 - 09:30 **Reception - Coffee**

09:30 - 09:45 Welcome / opening address

#### **Section 1: The global picture and key markets' trends**

**Chairman:** Nick Allen (*Director EBLEX*)

09:45 - 10:30 **Claus Deblitz** (*Thünen Institute, agri benchmark Beef and Sheep*)  
Global meat production, drivers and challenges

10:30 - 10:50 **Daniil Khotko** (*IKAR, Moscow*)  
Progress in the Russian beef and sheep sector

10:50 - 11:10 **Sérgio de Zen** (*CEPEA, University of Sao Paulo, Brazil*)  
Brazilian beef market - domestic vs. export

11:10 - 11:40 Coffee/Tea break and sweet & sour snacks

11:40 - 12:00 **Peter Weeks** (*Consultant, on behalf of Meat and Livestock Australia*)  
What is next for the New Zealand and Australian beef and sheep sector?

12:00 - 12:20 **Mingli Wang** (*Chinese Academy of Agricultural Sciences CAAS*)  
Inside China's beef and sheep market

12:20 - 12:40 **Kevin Dhuyvetter** (*Kansas State University, John Deere*)  
Perspectives from the US beef sector

12:40 - 13:40 Lunch

#### **Section 2: Where is European agricultural policy going?**

**Chairman:** John Cross (*Chairman EBLEX*)

13:40 - 14:10 **Folkhard Isermeyer** (*President Thünen Institute, advisor to the German government*)  
A view on European agricultural policy

14:10 - 15:00 **Roundtable with statements and discussion from**  
E. Sanne (FR), A. Kinsella (IE), E. Reyes (ES), Phil Stocker (UK), F. Isermeyer (DE)

15:00 - 15:30 Coffee/Tea break and biscuits

#### **Section 3: Latest developments in the UK beef and lamb sectors**

**Chairman:** John Cross (*Chairman EBLEX*)

15:30 - 15:50 **Mike Whitemore** (*Head of Trade Marketing EBLEX*)  
Latest food service and trade developments

15:50 - 16:10 **Nicola Dodds** (*Marketing Communications Manager EBLEX*)  
Latest trends in the consumer sector

16:10 - 16:30 **Peter Hardwick** (*Head of Trade Development EBLEX*)  
Export trade developments and opportunities

16:30 - 16:40 Concluding remarks: John Cross